Dear App Store Management Team,

I am writing to request permission for our medical app, NeoCalc, to be available on the iOS Store in the Vietnam region. Our medical app designed for healthcare professionals, particularly neonatologists, and has been developed to provide valuable tools and information for neonatologists in Vietnam.

Recently, our survey on the current parenteral nutrition practice for preterm neonates in neonatal unites across 57 provinces in Vietnam showed one of three biggest barriers in parenteral nutrition for preterm infants in Vietnam is the lack of guidelines and tools to help clinicians at the bedside (data to be published).

With the rapid advancements in the field of healthcare and the ever-evolving nature of neonatal care, the limitations of translations of evidence from high-income countries to low-to-middle income countries, our app aims to assist neonatologists in Vietnam by sharing essential knowledge, updated information, and diagnostic and treatment support tools for newborns. NeoCalc is developed based on optimal medical evidence, recommendations of Perinatal and Neonatal Association in Ho Chi Minh City (PaNAH), and our current practices at a tertiary NICU in Ho Chi Minh City. It has undergone meticulous development and strictly adheres to security and privacy regulations, ensuring the safety and reliability of healthcare professionals using it. Besides, this app has been approved by the PaNAH (see attached references).

We are committed to complying with all Apple regulations and guidelines regarding safety and privacy throughout the usage of our app. Furthermore, we ensure the delivery of accurate and reliable neonatal content, free from any misleading information, and guarantee the utmost privacy and security of user's personal data.

Granting permissions for our neonatal-focused medical app to operate in Vietnam will contribute to enhancing the quality of newborn healthcare within the community. Neonatologists will have improved access to specialized information and tools, facilitating the sharing of experiences and keeping up to date with the latest knowledge within the medical community.

We kindly request your support and authorization from the App Store Management Team to allow the availability of NeoCalc in the Vietnam region on the iOS Store. By doing so, we can further empower neonatologists to deliver the best possible care for newborns in Vietnam.

Thank you for your attention to this matter. We look forward to your favorable response and the opportunity to make a positive impact on neonatal care in Vietnam.

Best regards,

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